

三、保險輔助人

表19、保險代理人業務統計表

單位：千元

年 Year	家 數 ¹ Number of Companies				保險業務員 ² Salespersons			簽 單 保 費 Written Premium	
	總計 Total	財產 保險 Non-Life Insurance	人身 保險 Life Insurance	產壽 兼營 Both	總計 Total	財產 保險 Non-Life Insurance	人身 保險 Life Insurance	總計 Total	財產保險 Non-Life Insurance
2012	323	212	111	0	92,237	35,398	56,839	365,548,568	29,743,179
2013	312	207	105	0	99,564	43,489	56,075	369,491,298	32,302,601
2014	312	209	103	0	112,783	53,894	58,889	369,679,076	37,185,617
2015	306	202	104	0	102,620	48,677	53,943	391,946,421	39,846,078
2016	300	201	99	0	101,674	53,478	48,196	762,560,257	45,944,720
2017	291	199	92	0	78,254	48,968	29,286	860,981,786	49,282,129
2018	277	193	84	0	67,687	47,246	20,441	1,038,505,915	50,932,730
2019	298	195	76	27	187,698	104,995	82,703	1,037,312,059	53,043,505
2020	292	194	70	28	185,920	102,284	83,636	961,495,748	56,406,793
2021	282	190	65	27	176,968	96,403	80,565	1,079,079,400	59,792,860
2022	282	192	60	30	171,240	93,206	78,034	836,843,743	61,535,301
2023	271	184	55	32	172,467	94,467	78,000	776,056,058	66,988,411
2024	272	183	55	34	173,687	95,502	78,185	829,959,035	70,125,388

資料來源：財團法人保險事業發展中心;中華民國產物保險商業同業公會;

中華民國人壽保險商業同業公會;中華民國保險代理人商業同業公會

註：1.家數統計包含個人與公司組織型態。2018年(含)以前以各保險輔助人彙送至本中心之資料為統計基礎；自2019年起家數係由中華民國保險代理人商業同業公會提供。

註：2.業務員係以登錄產、壽險公會之財產及人身保險保險業務員為準。自2018年(含)以前，係由各保代公司提供，2019年起係由產、壽險公會提供。

III. Insurance Auxiliary

Table19：Business Statistics of Insurance Agencies

Unit：NT\$ Thousand

收入 Income	市場占有率 Market Shares %		代理費收入 Agency Fee Income		
人身保險 Life Insurance	財產保險 Non-Life Insurance	人身保險 Life Insurance	總計 Total	財產保險 Non-Life Insurance	人身保險 Life Insurance
335,805,389	24.69	13.55	24,071,553	5,773,505	18,298,048
337,188,697	25.86	13.05	24,824,021	6,168,035	18,655,986
332,493,459	28.12	12.00	27,899,478	6,978,145	20,921,333
352,100,343	29.27	12.03	32,274,434	7,478,854	24,795,580
716,615,537	31.48	22.87	63,879,087	8,557,361	55,321,726
811,699,657	31.45	23.73	57,927,147	9,062,304	48,864,843
987,573,185	30.75	28.12	62,518,313	9,486,730	53,031,583
984,268,554	29.95	28.39	64,760,264	10,061,023	54,699,241
905,088,955	29.99	28.61	55,617,853	10,958,508	44,659,345
1,019,286,540	28.82	34.31	60,021,675	11,546,640	48,475,035
775,308,442	27.82	33.21	60,151,836	11,920,756	48,231,080
709,067,647	27.37	32.41	70,631,878	12,872,992	57,758,886
759,833,647	25.83	31.14	87,574,848	13,429,053	74,145,795

Source: Taiwan Insurance Institute; The Non-Life Insurance Association of the Republic of China; The Life Insurance Association of the Republic of China; The Insurance Agency Association of the Republic of China

Note: 1.The number of companies include both personal and organizational types of institutes. Before 2019, statistical data was based on information compiled and submitted by insurance auxiliaries to TII; since 2019, the number of companies has been provided by the Insurance Agency Association of the Republic of China.

Note: 2.The definition of salespersons is the person passed the exam and registered in nonlife and life insurance association.Before 2019, data was provided by agent companies, it was provided by the Life Insurance Association of the Republic of China and the Non-Life Insurance Association of the Republic of China from 2019.