

表20、保險經紀人業務統計表

單位：千元

年 Year	家數 ¹ Number of Companies				保險業務員 ² Salespersons			簽單 Written
	總計 Total	財產 保險 Non-Life Insurance	人身 保險 Life Insurance	產壽 兼營 Both	總計 Total	財產 保險 Non-Life Insurance	人身 保險 Life Insurance	總計 Total
2012	503	-	-	-	116,057	52,750	63,307	440,051,707
2013	495	-	-	-	120,978	51,380	69,598	506,336,193
2014	488	-	-	-	120,764	51,012	69,752	588,380,710
2015	493	-	-	-	131,370	53,676	77,694	591,070,401
2016	490	-	-	-	137,351	56,636	80,715	416,370,951
2017	485	-	-	-	111,618	45,908	65,710	375,627,173
2018	476	-	-	-	121,105	48,624	72,481	380,616,054
2019	487	96	86	305	133,601	51,266	82,335	369,671,131
2020	483	47	125	311	139,644	54,414	85,230	328,080,847
2021	457	48	113	296	141,779	56,938	84,841	364,979,926
2022	445	76	72	297	145,668	59,565	86,103	290,192,509
2023	433	49	89	295	151,014	61,684	89,330	301,602,838
2024	430	47	85	298	155,775	63,965	91,810	382,825,351

資料來源：財團法人保險事業發展中心；中華民國產物保險商業同業公會；
中華民國人壽保險商業同業公會；中華民國保險經紀人公會；
中華民國保險經紀人商業同業公會

註：1. 家數統計包含個人與公司組織型態。2018年(含)以前以各保險輔助人彙送至本中心之資料為統計基礎；自2019年起家數係由中華民國保險經紀人公會及中華民國保險經紀人商業同業公會提供。

註：2. 業務員係以登錄產、壽險公會之財產及人身保險保險業務員為準。自2018年(含)以前，係由各保經公司提供，2019年起係由產、壽險公會提供。

Table20 : Business Statistics of Insurance Brokers

Unit : NT\$ Thousand

保費收入 Premium Income		市場占有率 Market Shares %		佣金收入 Commission Income		
財產保險 Non-Life Insurance	人身保險 Life Insurance	財產保險 Non-Life Insurance	人身保險 Life Insurance	總計 Total	財產保險 Non-Life Insurance	人身保險 Life Insurance
24,724,470	415,327,237	20.52	16.76	28,992,118	3,316,518	25,675,600
28,097,450	478,238,743	22.50	18.51	30,242,588	3,458,329	26,784,259
26,101,507	562,279,203	19.74	20.29	37,551,791	3,409,251	34,142,540
24,975,260	566,095,141	18.35	19.34	43,359,032	3,577,423	39,781,609
24,105,271	392,265,680	16.51	12.52	31,662,851	3,331,933	28,330,918
28,611,385	347,015,788	18.26	10.15	24,147,779	3,660,049	20,487,730
23,709,742	356,906,312	14.32	10.16	23,910,816	3,730,790	20,180,026
28,848,989	340,822,142	16.29	9.83	27,009,401	4,155,681	22,853,720
32,955,430	295,125,417	17.52	9.33	25,669,163	4,589,219	21,079,944
44,275,324	320,704,602	21.34	10.79	25,974,551	5,444,551	20,530,000
43,784,710	246,407,799	19.79	10.56	26,208,565	5,841,533	20,367,032
55,337,827	246,265,011	22.61	11.26	31,664,525	6,511,745	25,152,780
69,144,495	313,680,856	25.47	12.85	39,567,627	7,047,863	32,519,764

Source: Taiwan Insurance Institute; The Non-Life Insurance Association of the Republic of China;
The Life Insurance Association of the Republic of China;
The Professional Insurance Brokers Association of the Republic of China;
The Insurance Brokerage Association of the Republic of China

Note: 1. The number of companies includes both personal and organizational company types of institutes. Before 2019, statistical data was based on information compiled and submitted by insurance auxiliaries to TII; since 2019, the number of companies has been provided by the Professional Insurance Brokers Association of the Republic of China and the Insurance Brokerage Association of the Republic of China.

Note: 2. The definition of salespersons is the person passed the exam and registered in nonlife and life insurance association. Before 2019, data was provided by broker companies, it was provided by the Life Insurance Association of the Republic of China and the Non-Life Insurance Association of the Republic of China from 2019.